



**A NEW PERSPECTIVE
ON HIGHER EDUCATION**

WWW.INSEEC.EDUCATION

AN INTEGRATED MODEL OF HIGHER EDUCATION

MULTIDISCIPLINARY

- Management
- Engineering
- Communication & Design
- Political science

MULTI-LEVEL

- Bachelor/BBA
- Master/MSc/MS
- MBA
- DBA

MULTI-CAMPUS

- France & Europe
- United States
- China
- Africa

MULTI-FORMAT

- Classroom based courses
- Online courses
- Hybrid courses
- Work-study courses

EDUCATION FOR GLOBAL CITIZENSHIP

16 SCHOOLS

10 CITIES

28 000 STUDENTS

92 NATIONALITIES

515 ACADEMIC
PARTNERSHIPS

345 RESEARCHERS
& EXPERTS

6 BUSINESS INCUBATORS

5 000 EXECUTIVES PURSUING
CONTINUING EDUCATION

+100 000 ALUMNI







 INSEEC U.



PARIS
LYON
BORDEAUX
CHAMBÉRY-SAVOIE
GENEVA
MONACO
LONDON
SAN FRANCISCO
SHANGHAI
ABIDJAN

MANAGEMENT PROGRAMS




BACHELOR PROGRAM - 3 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
	Available				
	Available				
	Available				
					Available


BBA - 4 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
		Available			
	Available				

BUSINESS SCHOOLS - PROGRAMME GRANDE ECOLE - 5 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
	Available		Available		
	Available				
	Available				

MASTERS - 1 OR 2 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
	Available				

OUR MANAGEMENT SCHOOLS

BACHELOR PROGRAM 3 YEARS PROGRAM



This 3-year programme (with apprenticeship in 3rd year) provides students with genuine skills for the job market and enables them to study further at INSEEC School of Business & Economics or through MSc and MBA programmes.



EBS Geneva is a post-Baccalaureate school delivering a Bachelor's degree, whose vocation is to train in three years, ready operational managers to meet the challenges of tomorrow with agility. More than a Culture, it is a real Expertise that EBS Geneva deploys to serve its students with an original, strongly oriented program towards Entrepreneurship, Digital, Innovation and Creativity (EDIC), in an environment of more and more open and connected.

BBA 4 YEARS PROGRAM



This programme is taught 100% in English, and admissions are open to school leaving certificate holders. It prepares students for an international career in 4 years thanks to an internationally recognised Degree. Students follow study abroad programmes on the London and San Francisco campuses in order to develop their English culture. Upon successful completion of their studies, they can enrol for an INSEEC Group's or American Universities' MSc & MBA.



INSEEC - ECE BBA is a 4-year Bachelor of Business Administration open to first-year applicants who hold their school leaving certificate, or to 2nd or 3rd-year applicants who have successfully completed 2 or 3 years of undergraduate studies.

With an increased international exposure, it gives students the opportunity to spend more than 2 years abroad (internships, international campuses, study abroad programmes). This 4-year Bachelor's Degree validates the first year of the Master's Level studies, and entitles

BUSINESS SCHOOLS PROGRAMME GRANDE ECOLE 5 YEARS PROGRAM



INSEEC School of Business & Economics is a Business and Management School which is a member of the Conférence des Grandes Ecoles and the Chapitre.

Direct admission is open to preparatory classes (classes préparatoires) students (through the BCE competitive examination), and admission based on academic records is open to BTS, DUT, 2nd and 3rd year undergraduate students... (through the INSEEC Evolution competitive examination).



ESCE's mission is to educate international business leaders with full awareness of their ethical, social and cultural responsibilities in a globalized world. The school carries out its mission through a research-led program emphasizing managerial knowledge and practical skills. ESCE prepares for International Affairs Management with cultural openness, in a digital and globalised world with ESCE International Business School.



Business School For The New Economy, EBS Paris is a post-secondary institution delivering a state-accredited Master's degree. EBS Paris prepares agile managers for tomorrow's challenges by nurturing their passion for Entrepreneurship, Digital, Innovation, and Creativity in an International environment.

Get into EBS Paris School of Management which focuses on Entrepreneurship, the Digital World, Innovation, Creativity (EDIC), in an international and multicultural environment.




MASTERS 1 OR 2 YEARS PROGRAM






INSEEC offers high-level international business education to its MSc and MBA programs participants. These business programs aim students who wish to acquire new skills in management, marketing & digital, communication, arts, international business or finance. They offer specialized business training in various fields ranging from luxury brand management to private banking. Whatever your professional interests are, you will certainly find a MSc degree or an MBA program according to your preferences.

COMMUNICATION & MARKETING PROGRAMS

BACHELOR PROGRAM - 3 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
 SupdePub	[Orange bar]				
 SUPdeCRÉATION	[Orange bar]				
 CREA					[Orange bar]

MASTERS - 1 OR 2 YEARS PROGRAM

	PARIS	BORDEAUX	LYON	CHAMBÉRY	GENEVA
 SupdePub	[Orange bar]				
 SUPdeCRÉATION	[Orange bar]				
 CREA					[Orange bar]



OUR COMMUNICATION & MARKETING SCHOOLS

BACHELOR PROGRAM 3 YEARS PROGRAM

SupdePub

Sup de Pub offers specialised trainings in Marketing, the Digital World, Creation and Strategy. The School offers programmes with admissions open to school leaving certificate holders up to Master's Level students (State approved Diplomas, Certified Diplomas and specialised MBAs).

SUP de CR ATION

For 30 years, Sup de Cr ation has been transforming creative students into image and visual design professionals.

Discover our training courses in Paris, Berlin and London, from Bac to Bac+5.

One school, 5 fields: Animation cinema, Production, Game, Advertising and Digital Design. By its quality, benevolence and size, Sup de Cr ation is unique.



CREA Gen ve offers 3-year Bachelor's Level curricula and Master's Level programmes in the fields of Digital Marketing, Artistic Direction and Luxury Marketing. The School also offers certified trainings in Communication and Digital Technology targeting professionals.

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MBA PROGRAM



CREA Gen ve offers 3-year Bachelor's Level curricula and Master's Level programmes in the fields of Digital Marketing, Artistic Direction and Luxury Marketing. The School also offers certified trainings in Communication and Digital Technology targeting professionals.

POLITICAL SCIENCES PROGRAMS

BACHELOR PROGRAM - 3 YEARS PROGRAM

PARIS

BORDEAUX

LYON

CHAMBÉRY

GENEVA

HEIP

Hautes Études Internationales & Politiques | INSEEC U

MASTER PROGRAM

PARIS

BORDEAUX

LYON

CHAMBÉRY

GENEVA

HEIP

Hautes Études Internationales & Politiques | INSEEC U

HEIP

Hautes Études Internationales & Politiques | INSEEC U

School of advanced international and political studies. A multi-faceted approach to international relations : geopolitical, legal, historical, economic, social.

This school is built on the pillars of three fundamental academic disciplines :

- / Political Sciences
- / Diplomacy and International Relations
- / Journalism and Influential Media

In addition to the wealth of over a century of experience, HEIP has an important alumni network. Our high-quality teaching faculty includes legal experts, economists, geographers, demographers, historians and well-known figures from the worlds of academia, diplomacy and the military. Our network of international partners enables students to complete part of their course in an overseas university.

ENGINEERING PROGRAMS

BACHELOR PROGRAM - 3 YEARS PROGRAM

PARIS

BORDEAUX

LYON

CHAMBÉRY

GENEVA



INTEGRATED PREPARATORY CYCLE - 2 YEARS PROGRAM

PARIS

BORDEAUX

LYON

CHAMBÉRY

GENEVA



ENGINEERING CYCLE - 3 YEARS PROGRAM

PARIS

BORDEAUX

LYON

CHAMBÉRY

GENEVA



INTEGRATED PREPARATORY CYCLE 2 YEARS PROGRAM

ENGINEERING CYCLE 3 YEARS PROGRAM



The mission of the ECE is to train generalist and high-tech engineers, with expertise in major sectors of activity, with a solid scientific basis to adapt to the technological future, knowing how to understand economic realities and able to evolve effectively in companies and organizations, in a national and international context.

The professional development of engineering students is accompanied by a necessary personal development, hence the multiplicity of associations offered and the many destinations abroad for a complete opening on the world of tomorrow.

BACHELOR PROGRAM 3 YEARS PROGRAM



ECE TECH trains digital professionals at the forefront of new technologies. ECE TECH is a school of the ECE Group, founded in 1919, recognized by the State. It therefore benefits from the expertise and excellence of the training ecosystem of ECE Paris, the leading generalist and high-tech engineering school.

From the enthusiast of computer science or electronics to the beginner wishing to learn and succeed in his professional life in a promising field, ECE TECH allows everyone to have access to a multitude of professions.

Thanks to an innovative "project" pedagogy, each student reaches a high level of competence step by step in the chosen specialty. It benefits from the lessons of an experienced teaching team committed to the success of each individual, an exceptional geographical location in the centre of Paris, and a high-level technological infrastructure.

AN EXCEPTIONAL SETTING FOR STUDYING



PARIS

INCOMPARABLE POTENTIAL FOR INNOVATION AND CREATIVITY

PARIS is always a pioneer in implementing large-scale projects and the city is experiencing fast-growing economic, social and cultural vitality. The French capital never ceases to attract investors as well as numerous multinational companies. The city also ranks among the leading student cities in terms of international outreach, culture, education and employment. Located in the 19th arrondissement, on the banks of the Seine, the MSc & MBA INSEEC campus offers a dynamic environment and an unbeatable quality of life for its students.



BORDEAUX

VOTED MOST TRENDY CITY IN THE WORLD

BORDEAUX, voted the most trendy city in the world by the Lonely Planet guide and best European destination, and its popularity is showing no signs of waning. The expansion of the city can be seen in terms of the local economy with the property, wine and tourism sectors, which are still in excellent health. The proliferation of business incubators is encouraging the emergence of new businesses, particularly in the digital, big data and video games sectors. A number of ultra-modern achievements and ambitious projects are continuing to inject positive impetus into the city: LGV, Cité du Vin, European-scale business district with a World Trade Center, Aerospace Valley, Route des Lasers, etc. Its appeal is also evident in the quality of life that fuses architecture (Bordeaux classified World Heritage Unesco), sun and lifestyle. The INSEEC U. campus offers its students a unique and privileged environment, on the banks of the Garonne, ideally located between the sea, the mountains and the vineyards.



LYON

A EUROPEAN CAPITAL WITH MULTIPLE STRENGTHS

The number one region in France in the areas of textile, metal works, metal transformation, and plastics, **LYON** has a select position with its technological and scientific potential (biotechnology, chemistry, agro-foods, digital electronics, etc.) There are as many as 450,000 companies in Auvergne-Rhône-Alpes including a number of big names (Adia, Sanofi Pasteur, Casino France, Renault Trucks, etc.) and a multitude of very successful SMEs. Located in the iconic former Citroën factory, the Lyon campus situated a stone's throw from Place Bellecour and the banks of the Rhône, offers an exceptional living environment for students.



CHAMBÉRY

JEWEL OF THE MOUNTAIN ECONOMY

Known as "the City of the Dukes" since its acquisition by the House of Savoie in 1232, **CHAMBÉRY** is located on a major European road link, at the crossroads between France, Germany, Switzerland and Italy. The city benefits from considerable resources associated with the "white gold" economy and the dynamism of Savoie-Technolac: flagship of economic innovation and technology transfer in Auvergne-Rhône-Alpes, a model of sustainable development, the so-called "small Silicon Valley", is made up of 230 companies, 21 research centres and 69 scientific and technical training sectors. The campus is ideally located on the eco-technopole, near Lake Bourget.



LONDON

THE PLACE TO BE

LONDON's increasing international influence has placed it at the summit of the worlds of finance, advertising and fashion, architecture and technology. INSEEC U. has therefore chosen to set up an entity in London to offer courses in finance, management and communications that are in keeping with the economic dynamism of the city and offer its students real career opportunities.





ADMISSIONS

ONLINE APPLICATION: WWW.INSEEC.EDUCATION

APPLICATION REQUIREMENT AND PROCESS

REQUIREMENTS

- For admission in Bachelor 1st year: HIGH SCHOOL DIPLOMA
- Bachelor degree (3 or 4 university years)
- For admission in M1: Bachelor degree (3 years) - 180 ETCS credits (or 90 US credits)
- For admissions in M2: Bachelor degree (4 years) - 240 ETCS (or 120 US credits) - or a 3 year Bachelor degree with 3 year professional experience in the same field
- Good level of English or French (depending on the language of the program)

DOCUMENTS REQUIRED

- Application form
- 1 identity photo
- ID
- Transcripts of marks from the last two years
- Resume
- Photocopy of the last diploma obtained
- Proof of English language ability level (only or Englishspeaking courses)

After receiving your application, we will contact you for an Admission interview.

VISA PROCESS & REQUEST (VIA CAMPUS FRANCE)
www.campusfrance.org

CONTACT

internationaladmissions@inseec.com

INSEEC U., LEADING INSTITUTION IN FRENCH PRIVATE HIGHER EDUCATION.

INSEEC U. IS A MEMBER OF      

MANAGEMENT

ENGINEERING
SCIENCE

COMMUNICATION
& DESIGN

POLITICAL
SCIENCE

AREAS OF
EXPERTISE